

PEAK ROCK CAPITAL AFFILIATE ACQUIRES RCR INTERNATIONAL INC.

Austin, TX, June 17, 2014 – An affiliate of Peak Rock Capital (“Peak Rock”), an Austin, Texas based private equity firm, announced today that it has acquired RCR International Inc. (“RCR” or the “Company”), a leading manufacturer and distributor of home improvement products sold in the U.S. and Canada.

Headquartered in Boucherville, Québec, RCR is a leader in the Canadian home improvement market with a broad product offering and exceptional customer service. RCR’s products are used by consumers to maintain and enhance the comfort and energy-efficiency of their homes, and are primarily featured by retailers in the home improvement and do-it-yourself categories. The Company’s core product portfolio of door and window insulation, indoor/outdoor flooring and utility accessories, includes some of the most recognized and highest quality brands, such as Climaloc®, the top selling Canadian brand of consumer weatherstripping, Comfort Plus®, Dennis®, Polar Grip® and Topsi®.

Anthony DiSimone, CEO of Peak Rock Capital, said, “Acquiring RCR exemplifies our demonstrated interest in investing in leading consumer product businesses that can benefit from our resources and strategic support in positioning the Company for significant growth. We are excited to add RCR to our growing portfolio of outstanding platform companies.”

Steven Martinez, President of Peak Rock Capital, added, “RCR’s commitment to product quality, design and merchandising expertise, as well as its unmatched customer service, have enabled it to build strong and deep relationships with key decision makers throughout the home improvement industry. We are excited to partner with RCR’s experienced management team to utilize these strengths in rapidly growing the Company through organic initiatives and potential strategic acquisitions.”

André Daigle, CEO of RCR, commented, “We are excited to partner with Peak Rock and look forward to drawing on the firm’s expertise as we increase the Company’s operational efficiency and expand its growth profile. We are thrilled to have access to the resources necessary to support our ongoing success, particularly as we pursue potential strategic acquisitions and new product development.”

ABOUT RCR INTERNATIONAL INC.

Founded in 1946, RCR is recognized as a pioneer in the door and window insulation market. RCR is a prime manufacturer and value-added distributor of over 2,000 products including weather-stripping, insulation components, floor protection products, squeegees and other products for professionals and do-it-yourselfers. RCR distributes its consumer products in the U.S. through its wholly-owned subsidiary, W.J. Dennis. For further information about RCR, please visit: www.rcrint.com.

ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is an Austin, Texas based private equity firm that makes debt and equity investments in middle market companies. Peak Rock invests in companies where it can support senior management in driving rapid growth and profit improvement through operational and strategic changes. Peak Rock’s principals have deep expertise in complex situations, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit www.peakrockcapital.com.

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