

PEAK ROCK CAPITAL AFFILIATE ACQUIRES HASA, INC.

Austin, Texas, September 12, 2017 – An affiliate of Peak Rock Capital, a leading middle market private equity firm, announced today that it has acquired Hasa, Inc. (“Hasa”), a producer and distributor of high quality water treatment products.

Founded in 1964, Hasa is a leading producer and distributor of water treatment products used to maintain water systems, including swimming pools, water tanks and containment vessels. With five facilities in California, Arizona, Texas and Washington, Hasa serves a diverse set of customers across recreational, industrial and municipal end markets, including pool service professionals, municipal water treatment, power generation and other commercial and industrial applications. Over its more than 50 year history, Hasa has established a reputation for supplying superior products through excellent logistics and distribution capabilities.

Steve Martinez, President and Managing Director of Peak Rock Capital, said, “Our investment in Hasa represents a compelling opportunity to partner with an industry leader whose strong performance will be complemented by our flexible capital base and operational focus. Our investment in Hasa illustrates Peak Rock’s continued commitment to identifying and partnering with leading specialty manufacturing and distribution businesses that have the potential to outperform through investments in growth.”

Rory Manley, Chief Executive Officer of Hasa, remarked, “Throughout our history, Hasa has earned an industry-leading reputation for product quality and customer service. We are excited to partner with Peak Rock and look forward to drawing on the firm’s expertise as we seek to accelerate Hasa’s growth in partnership with our customers, suppliers and employees.”

Anthony DiSimone, Chief Executive Officer of Peak Rock Capital, added, “We are pleased to announce our investment in Hasa as we continue to pursue platform investments in the manufacturing and distribution industries, as well as accretive add-on acquisitions in the water additives space.”

ABOUT HASA, INC.

Hasa, Inc. is a leading producer and distributor of high quality water treatment products used to sanitize and maintain water systems, including swimming pools, water tanks and containment vessels for recreational, industrial and municipal end markets. Founded in 1964, the company operates across five facilities in California, Arizona, Washington and Texas.

ABOUT PEAK ROCK CAPITAL

Peak Rock Capital is a leading middle-market private equity firm that makes equity and debt investments in companies in North America and Europe. Peak Rock focuses on investing in opportunities where it can support senior management in driving rapid growth and profit improvement through operational and strategic change. Peak Rock's principals have deep expertise in complex situations and cross-border transactions, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit www.peakrockcapital.com.

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